

O/o DGM (CFA)
7th Floor,
BSNL Corporate Office,
New Delhi-110 001.
Phone No. 9440400161



भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. CFA/2018/12

Dated: 19/03/2019

To
All the General Secretaries,
BSNL, New Delhi

Sub: Awareness of CFA new initiatives 2: Reg.

Though BSNL Corporate Office has been regularly introducing new offerings for the customers and business partners, it has been seen that the awareness among BSNL employees is very low.

In order to increase the awareness and knowledge about our products and services, brief write up on the offerings shall be shared with you. One such new initiative is provision of free broadband to all the land line customers for a period of one month from the date of activation.

You are requested to spread the awareness through your website and other public forums / platform available to you.

Regular updates shall be shared with all of you on similar lines for actively knowing our CFA new initiatives and thereby actively involving in increasing the customer base.

19/3/19

P. Padmanabha Rao
Deputy General Manager CFA,
BSNLCO, New Delhi
9440400161

CC: All CGMs, BSNL, for similar initiatives at Circle level

5GB Broadband trial pack offer for landline customers

- A. SMS is sent to all landline customer informing of the 5GB free trail pack
- B. Customers needs to call the toll free number **18003451504** and give his consent for availing this offer, modem is customer owned
- C. Call center agent on receipt of consent, generates the order directly for the BSNL outdoor staff to provide the connection
- D. There is no paperwork involved in provisioning the new broadband connection

