

Circular R&C No.-14

Sub: Rationalization of tariff under postpaid cellular services- req.

It has been decided by the competent authority to rationalize the tariff under various plans of postpaid cellular services as per details given below:-

i. The revised post-paid tariffs with changes marked **Bold** are as under:-

Particulars	Plan-99/100/140	Plan-198	Plan-225	Plan-299	Plan-325	Plan-490/550**	Plan-525	Plan-725	Plan-999
Fixed Monthly Charges (Rs.)	99	198	225	299	325	490/550**	525	725	999
Free call worth Rs./Month	Nil	Nil	60	Nil	125	Nil	300	Nil	700
A. Intra Circle Calls (Rs./Min)									
To GSM (OWN)	1.00	1.00	0.60	0.40	0.50	0.40	0.40	0.00	0.60
To GSM/CDMA-10 Digit (OTHERS)	1.00	1.00	0.90	0.60	0.80	0.60	0.40	0.40	1.00
To FIXED/WLL (OWN)	1.00	1.00	0.90	0.60	0.50	0.60	0.50	0.40	0.60
To FIXED/WLL (OTHERS)	1.00	1.00	0.90	0.60	0.80	0.60	0.80	0.40	1.00
Reduced call charges to Two BSNL numbers (Refer note)	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20	0.20
B. Inter Circle Calls (Rs./Min)									
To GSM (OWN)	1.20	1.20	1.20	1.00	1.00	1.00	1.00	0.40	1.00
To GSM/CDMA-10 Digit (OTHERS)	1.40	1.40	1.20	1.00	1.20	1.00	1.00	1.00	1.00
To FIXED/WLL(OWN)	1.20	1.20	1.20	1.00	1.00	1.00	1.00	0.40	1.00
To FIXED/WLL (OTHERS)	1.40	1.40	1.20	1.00	1.20	1.00	1.00	1.00	1.00
Reduced call charges to One BSNL Fixed/WLL number (Refer note)	0.60	0.60	0.60	0.60	0.60	0.60	0.60	0.20	0.60
C. ISD calls (Rs./Min)									
USA, Canada, UK, Sri Lanka	7.20	7.20	7.20	7.20	7.20	7.20	7.20	6.00	7.20
Europe [other than UK], Singapore, Thailand, Malaysia, Indonesia, Hongkong, Kuwait, Bahrain, UAE, Oman & Qatar	9.60	9.60	9.60	9.60	9.60	9.60	9.60	8.00	9.60
Rest of the world	12.00	12.00	12.00	12.00	12.00	12.00	12.00	10.00	12.00
D. Roaming call charges (Rs./Min)									
O/G within visited LSA	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
O/G Beyond visited LSA	1.50	1.50	1.50	1.50	1.50	1.00	1.50	1.00	1.50
Incoming call charges beyond free call	1.00	1.00	1.00	1.00	1.00	1.00	1.00	0.65	1.00
P2P SMS Charges (Rs./SMS)									
a) Local	0.50	0.40	0.40	0.40	0.40	0.40	0.40	0.00/ 0.40 #	0.50
b) National	1.00	0.40	0.80	0.80	0.80	0.80	0.80	0.40	0.50
Free SMS									
SMS free within own network in Nos./Month	100*	2000***	Not applicable						
Non-P2P SMS (Rs./SMS)	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00	2.00
GPRS Usage Free/Month	Nil	Nil	Nil	Nil	Nil	Nil	5 MB	5 MB	Nil

* Existing free SMS worth Rs.20 under Plan-140 will not be applicable in the new Plan-99.

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**300 Minutes of free incoming calls while roaming.
*** 2000 SMS free within own network (1500 Local & 500 National).
Own network / Other network

Note:-

An **optional facility at reduced STD rate** on calls made to one BSNL Fixed/WLL number @ Rs.0.20/Min under Plan-725 and Rs.0.60/Min in all other post paid plans is being introduced. Accordingly, a customer can either opt two BSNL (Fixed/WLL/Cellular) numbers for intra circle calls @ Rs.0.20/Min or opt one BSNL Fixed/WLL/Cellular number for intra circle call and one BSNL Fixed/WLL number for inter circle call any where in India.

- ii. **Local CUG facility is being allowed in all post-paid Plans.** The Local CUG charges of Plan-140 & Plan-525 will be applicable to Plan- 99/198 & Plan-999 respectively.
- iii. **Optional SMS pack** is offered under all post paid plans. The existing optional SMS pack vide order No.26-11/2006-R&C(Pt-II) dated 04.07.2006 is revised as under:-
 - Monthly Fixed Charges Rs.25
 - Rate per P2P SMS (Any Network)
 - (i) Local @ Rs.0.05, (ii) National @ Rs.0.40
 - This facility of reduced rate will not be available on these festive occasions i.e. New Year (31st Dec & 1st Jan), Valentine day, Holi, Dussehra, Diwali, Bakrid, Christmas Day.
- iv. **Activation charges of Rs.100 may be waived-off for corporate customers** taking minimum 5 connections at a time with a minimum commitment of 6 months.
- v. **Activation charges** for connections already **surrendered/disconnected within past 6 months may be waived off** subject to clearing of all previous dues.
- vi. **Annual Payment Option will be available with two months FMC discount** when payment is made at a time in advance. This scheme is offered as a **promotional measure upto 30th August, 2008.**

2. All other terms & conditions will remain same.


3. This order will be implemented **with effect from 11.06.2008.**

4. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Orders issued by TRAI.

5. This may be brought to the notice of all concerned for taking necessary action in this regard.

6. The promotional offers and existing schemes issued by field units within their delegated powers, if any, may be reviewed in view of revision of tariff as above.

7. The impact of this plan needs to be analyzed and feed back submitted on monthly basis to BSNL HQ on Fax No. 011-23329125 and e-mail-rgpandey@bsnl.co.in or skmohakud@bsnl.co.in.

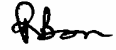

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To
All CGMs- Telecom Circles/ Telephone Districts

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Copy to:

1. CMD, BSNL.
2. Directors-O/P/F, HRD, C & M.
3. All Sr. DD'sG / DD'sG, BSNL.
4. DDG (IT)- for making necessary update in website.
5. DDG (Marketing) - for marketing initiative.
6. Director General P & T Audit, Delhi- 110054.
7. All GMs (CMTS-Billing Centre).
8. OL Section -for Hindi version.
9. Guard file.



AO (Costing)