

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing Section, Corporate Office,
Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037200 Fax No.011-23329125



No.26-9/2008-R&C

Date: 05.06.2008

Circular R&C No.-13

Sub: Rationalization of tariff under prepaid cellular services- reg.

It has been decided by the competent authority to rationalize the tariff under pre-paid general plan and offer two new plans "Saral Anant" and "Super One India" under pre-paid cellular services as per details given below:-

i. The revised pre-paid tariffs with changes marked **Bold** are as under:-

Particulars	General	Saral Anant*	Super One India
Call charges in Rs./Min.	Revised	New	New
Intra Circle Calls			
To GSM (OWN)	0.90	1.00	0.50
To GSM/CDMA-10 Digit (OTHERS)	0.90	1.00	0.80
To FIXED/WLL (OWN)	0.90	1.00	0.50
To FIXED/WLL (OTHERS)	0.90	1.00	0.80
Reduced call charges to two BSNL Fixed/WLL/Cell numbers (Refer note)	0.20	0.50	0.20
Inter Circle Calls			
To GSM (OWN)	1.20	1.50	1.00
To GSM/CDMA-10 Digit (OTHERS)	1.50	1.50	1.00
To FIXED/WLL(OWN)	1.20	1.50	1.00
To FIXED/WLL (OTHERS)	1.50	1.50	1.00
Reduced call charges to one BSNL Fixed/WLL number (Refer note)	0.60	1.00	0.60
Roaming call charges			
O/G within visited LSA	1.00	1.00	1.00
O/G beyond visited LSA	1.50	1.50	1.50
Incoming call	1.00	1.00	1.00
P2P SMS (Rs./SMS)			
Local	0.80	1.00	0.60
National	1.20	1.50	1.00
Non P2P SMS (Rs./SMS)	2.00	2.00	2.00


* All other terms and conditions will be as per existing New Anant scheme.

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Note:-

An **optional reduced STD rate facility** on calls made to one BSNL Fixed/ WLL number @ Rs.0.60/Min under prepaid general/Super One India plan and Rs. 1.00/Min under Saral Anant is introduced. The customer can either opt two BSNL Fixed/WLL/Cellular numbers for intra circle calls @ Rs.0.20/Min or opt one BSNL Fixed/WLL/Cellular number for intra circle call and one BSNL Fixed/WLL number for inter circle call any where in India.

- ii. There is no change in tariff of prepaid Old Anant, New Anant and One India plans.
 - iii. **"Saral Anant"** is a new plan and existing Anant subscribers may be allowed to migrate to the Saral Anant plan without paying any extra amount. Migration may be facilitated through SMS.
 - iv. New **"Super One India"** plan with Recharge Voucher of Rs.299 (excluding Service Tax), free talk value of Rs.50 and validity of 30 days is launched as an alternative to existing One India plan and existing prepaid One India subscribers may be allowed to migrate to the new **"Super One India"** plan.
 - v. The **bonus talk value** offered in Top-up/Flexi Top-up/C-Top-up voucher vide circular No. 26-21/2007-R&C dated 09.10.2007 and 19.10.2007 is withdrawn.
 - vi. In view of considerable reduction in call charges, field units are advised not to offer more bonus talk value in recharge vouchers than prescribed by corporate office vide circular No. 26-21/2007-R&C dated 09.10.2007 and 19.10.2007.
2. All other terms & conditions will remain same.
 3. This order will be implemented **with effect from 11.06.2008.**
 4. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Orders issued by TRAI.
 5. This may be brought to the notice of all concerned for taking necessary action in this regard.
 6. The promotional offers and existing schemes issued by field units within their delegated powers, if any, may be reviewed in view of revision of tariff as above.
 7. The impact of this revision needs to be analyzed and feed back submitted on monthly basis to BSNL HQ on Fax No. 011-23329125 and e-mail-rgpandey@bsnl.co.in or skmohakud@bsnl.co.in.


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To
All CGMs- Telecom Circles/ Telephone Districts

Copy to:

1. CMD, BSNL.
2. Directors-O/P/F, HRD, C & M.
3. All Sr. DD'sG / DD'sG, BSNL.
4. DDG (IT)- for making necessary update in website.
5. DDG (Marketing) - for marketing initiative.
6. Director General P & T Audit, Delhi- 110054.
7. All GMs (CMTS-Billing Centre).
8. OL Section -for Hindi version.
9. Guard file.


AO (Costing)