

BSNL to launch prepaid card for transactions on web, mobile

"Customers can use Trust Card to pay other bills apart from BSNL bills makes it even more convenient for its users,"

State-run telecom company Bharat Sanchar Nigam in partnership with ItzCash Card on Thursday announced to launch a prepaid card -- Trust Card -- by this month-end.

This card will enable users to make transactions through websites and mobile phones. "We have always been looking out for services that would add value and compliment the services that we provide to our customers.

Customers can use Trust Card to pay other bills apart from BSNL bills makes it even more convenient for its users," R K Upadhyay, CMD, BSNL said in a statement.

Through this card, user will be able to pay for BSNL services like BSNL Postpaid bill payments, Prepaid top-ups, BSNL Value Added Services. Apart from this, card user will enable them to make online bill payments for utilities like electricity, telephone, cooking gas, mobile, water, book rail or air tickets, renew DTH subscription, citizen Services by Government and other such services, the statement said.

The Trust Card will initially be available in denominations of Rs 250, Rs 500 and Rs 1,000. BSNL said that the cards will be launched in Chandigarh, Kolkata, Pune and Chennai over period of next four months and across India within next 12 months. "The objective of the card is to provide BSNL consumers convenient payment options," Naveen Surya, Managing Director, Itz Cash Card said.

The cards will be sold through ItzCash franchisees branded as ItzCash World and from BSNL retail outlets.